



Cumberland Packaging Ltd  
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29<sup>th</sup> April 2025

Reference: corrugated price increase

Dear customer,

Whilst our prices at Cumberland Packaging have been stable since last summer (thanks in large part to heavy investment which improved our productivity and capacity), the cumulative effect of input cost inflation, tax changes and wage inflation into the UK corrugated market has hit a critical mass in recent weeks.

Hence, I'm writing to advise that our prices will need to rise by 6.5% on all deliveries with effect from Monday the 2nd of June 2025.

All new costings from the 6th of May 2025 will include the increase.

There may be value engineering options for your packs that could help to mitigate at least of some this increase. Your account manager will be in touch shortly to explore these options with you.

Please be assured that your business is greatly appreciated and never taken for granted.

Thank you,

Raj Bhardwaj  
**General Manager**